

SURVIVING COVID-19 MAKE YOUR BUSINESS PANDEMIC-PROOF



Is your business positioned to survive the Coronavirus pandemic?

BUILD YOUR Market

In this unprecedented time, customers are wary of taking any unnecessary trips outside of their homes. As a result, many businesses are finding their revenue streams dried up, and many business owners worry about the long-term sustainability of their businesses.

Fortunately, there are several cost-free steps that business owners can take to stabilize their revenue and see increases in their leads, sales and income. In this *Build Your Market* online workshop, we'll cover the strategies you can adopt to weather the COVID-19 pandemic, opportunities presented by the economic downturn, and ways you can actively grow your business so that its even more resilient in the future.



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4-WEEK ONLINE TRAINING COURSE INCLUDES:

- Four, 3-1/2 hour class sessions
- One-on-one Business Advising
- Valuable shared learning with other business owners

BUILD YOUR MARKET WILL TEACH YOU HOW TO:

- Double your current lead flow
- Double your current sales volume
- Add cash flow instantly with simple, easy, no-cost strategies
- Market effectively on the internet
- Produce 10X more web traffic
- Harness your database to maximize repeat business
- Set up joint venture partners to promote your business for you
- Develop a roadmap to improve your sales & marketing results

...AND MUCH, MUCH MORE!

Due to special funding from the Cities of Olympia and Lacey, businesses located within those cities are generally eligible to attend at no cost (limited to the first 30 registrants).

The City of Tumwater will pay 80% of the registration cost for Tumwater businesses, if granted a scholarship.



BUILD YOUR MARKET COURSE TRAINING MODULES

- CLASS ONE KEYS TO SUCCESSFUL MARKETING
- CLASS TWO EFFECTIVE LEAD GENERATION
- CLASS THREE CLOSING MORE SALES
- CLASS FOUR MAXIMIZING PROFITABILITY

THE NEXT BUILD YOUR MARKET CLASS BEGINS ON
FRIDAY, MAY 22, 2020

